

Organization Science**informs****WINTER CONFERENCE****OSWC Program (Subject to Change)**

For a printable MS Word document containing the schedule click [here](#).

Some papers are online and have been linked. If the paper title is underlined then it is online and available for downloading.

Wednesday February 9

4:00-4:30 Welcome (families welcome: a chance for them to meet up)

4:30-5:00 Introduction (reminder of OSWC history and goals)

5:00-7:00 Economics vs. Sociology: Crucial Experiments

Chair: Bill McKelvey (UCLA)

Panelists:

Anne Marie Knott	Wharton	Paper Available: <u><i>KNOWLEDGE DYNAMICS: Reconciling Competing Hypotheses from Economics And Sociology</i></u>
Lyda Bigelow	Washington U.	Paper Available: <u><i>Efficient Alignment and Survival in the U.S. Automobile Industry</i></u>
Olav Sorenson	UCLA	Paper Available: <u><i>The Social Structure of Entrepreneurial Activity: Geographic Concentration of Footwear Production in the US, 1940-1989</i></u>
Scott Stern	MIT	Paper Available: <u><i>Do Scientists Pay to be Scientists?</i></u>

7:00-9:00 Introduction to Poster Session

Chair: Tammy Madsen

Nicole Biggart	University of California, Davis	Paper Available: <u><i>Banking on Each Other: The Situational Logic of Rotating Savings and Credit Associations</i></u>
Hugh Gunz	University of Toronto	Paper Available: <u><i>Boundarylessness revisited: The case of biotechnology careers (with Martin Evans and R. Michael Jalland)</i></u>
Teresa Lant	New York University	Paper Available: <u><i>Capabilities in Emerging Fields: Forging Legitimacy in Silicon Alley</i></u>
Janine Nahapiet	Templeton College, University of	Paper Available: <u><i>Creating Organizational Capital Through Intellectual and Social Capital (with Michael Earl)</i></u>

	Oxford	
Johannes M. Pennings	Wharton, University of Pennsylvania	Paper Available: <i>Towards a Systematic Analysis of the Market Convergence Phenomenon</i> (with Phanish Puranam)
Annie Pye	University of Bath	Paper Available: <i>Organizing as Explaining and the Power of Social Capital: The quest for a theory of action?</i>
Rhonda Reger	University of Maryland	<i>Knowledge, Social, Organizational, and Reputation Capital: Keys to Creating Financial Value in the Management Consulting Industry (with David Lepak and Tim Bourgeois)</i>
Joe Labianca		Paper Available: <i>Negative Relationships in Organizations: The Case for Negative Asymmetry in Social Networks</i>

Light Working Dinner (in parallel with Poster Session)

Thursday, February 10

7:00-7:30 Breakfast (families welcome)

7:30-10:00 Session on Structuration Theory

Chair: Scott Poole, Texas A & M

Panelists:

Scott Poole	Duke	Paper Available: <i>Methods for the Study of Structuration in Information Technology</i>
Noshir Contractor	Illinois	Paper Available: <i>Structuration Theory and Self-Organizing Networks</i>
Joerg Sydow	Free University of Berlin	Paper Available: <i>Structuration Theory in Action: Managing Organizational Boundaries in Interorganizational Networks</i> Included Slides

4:00-5:00 Snacks (and welcome to new arrivals)

5:00-7:00 Empirical Approaches to Interorganizational Social Capital

Chair: Gordon Walker

Panelists:

Gordon Walker	SMU	Paper Available: <i>The Small World of Firm Ownership in Germany - 1993-1997</i>
Toby Stuart	Berkeley	Paper Available: <i>Network Effects in the Governance of Strategic Alliances in Biotechnology</i>

Woody Powell	Stanford	
Fabio Pammolli		Paper Available: <i>On the Nature of Markets for Technology: Lessons from the Pharmaceutical Industry</i> with Massimo Riccaboni
Woody Powell		Paper Available: <i>Not Your Stepping Stone: Collaboration and the Dynamics of Industry Evolution in Biotechnology</i>

7:00-8:00 Light Working Dinner

8:00-10:00 Session on Knowledge

Chair: Arie Lewin

Panelists Selected from *Organization Science* Special Issue on Knowledge

Timothy Devinney	<i>The Process of Knowledge Creation in Organizations</i>
Tammy L. Madsen	Paper Available: <i>A Dynamic Model of Knowledge Transfer and Firm Retention</i>
Susan K. McEvily	Paper Available: <i>Measuring Key Dimensions of Knowledge: An Illustration for Technological Knowledge Figures</i>
Steven Postrel	<i>Knowledge-Based Theories of Work Organization</i>
Patrick Reinmoeller	<i>Knowledge and Time: A Forgotten Factor in Knowledge Management</i>

Friday February 11

7:00-7:30 Breakfast (families welcome)

7:30-10:00 Workshop/Tutorial on Social Capital

Chair: Paul Adler (USC) Paper Available: *Social Capital: The Good, the Bad, and the Ugly*

Presenters:

Ron Burt	INSEAD/Chicago	Paper Available: <i>Network Sociological Perspectives</i>
Rod Kramer	Stanford	Paper Available: <i>TRUST AND DISTRUST IN ORGANIZATIONS: Emerging Perspectives, Enduring Questions</i>
Michael Woolcock	World Bank	Paper Available: <i>Development Studies Perspective</i>
Shaul Gabbay	Technion	Paper Available: <i>Interlevel Relationships</i>

4:00-4:30 Snacks

4:30-6:30 Session on Social Capital Between Organizations

Chair: Hans Pennings (Wharton)

Discussant: Andy Van de Ven (University of Minnesota)

Panelists:

Morton Hansen	Harvard	Paper Available: <i>Social Capital in Organizations: Capital or Liability</i> (with Joel Podolny and Jeff Pfeffer)
Glenn Hoetker, Will Mitchell	Michigan, Michigan	Paper Available: <i>The Impact of Buyer Status and Supplier Autonomy on Supplier Autonomy in Stable and Dynamic Networks</i> (with Anand Swaminathan)
Emanuela Todeva	South Bank University	Paper Available: <i>Analysis of Business Network Dynamics</i>

6:30-8:00 Dinner (on your own)

8:00-10:00 Session on Social Capital Within Organizations

Chair: Herminia Ibarra (Harvard)

Discussants: Roberto Fernandez (Stanford), Larry Prusak (IBM Consulting)

Panelists:

Yrjo Engestrom	U. Helsinki & U. C. San Diego	Paper Available: <i>The Materiality of Social Capital</i> (with Heli Ahonen & Jaakko Virkkunen)
Martha Maznevski	University of Virginia	Paper Available: <i>Social Capital, Social Networks, and International Management: A View of Multinational Teams in a Multinational Corporation</i>" (with Nicholas Athanassiou and Lena Zander)
Jon Gant	Indiana	Paper Available: <i>Social Capital and Organizational Change in High-Involvement and Traditional Work Organizations in Steel Mills</i>" (with Casey Ichniowski and Kathryn Shaw)

Saturday February 12

7:00-7:30 Breakfast (families welcome)

7:30-10:00 Session on Absorptive Capacity

Chair: Dan Levinthal, Wharton

Panelists:

Bill McEvily	Carnegie Mellon	Paper Available: <i>The Acquisition of Competitive Capabilities As Social Learning</i> With Alfred Marcus
Shawn Lofstrom	Maryland	Paper Available: <i>Absorptive Capacity In Strategic Alliances: Investigating the Effects of Individuals' Social and Human Capital on Inter-Firm Learning</i>
		Paper Available: <i>Absorptive Capacity and Firm Knowledge:</i>

Sharon Matusik	Rice University	<i>Separating the Effects of Public Knowledge, Flexible Firm Boundaries and Firm Absorptive Abilities</i>
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4:00-4:30 Snacks

4:30-6:30 Steve Kerr (Chief Learning Officer, GE) on the development and diffusion of knowledge.

6:30-8:00 Informal Working Dinner

8:00-10:00 Fireside Chat, with featured guests Steve Kerr, and Larry Prusak.

Sunday February 13

7:00-7:30 Breakfast (families welcome)

7:30-9:15 Conference Conclusions and New Directions

Chair: Terri Griffith, Washington University

Panelists:

Woody Powell	Stanford
Kaye Schoonhoven	U.C. Irvine
Andy Van de Ven– To be Confirmed	Minnesota

9:15-10:00 Business Meeting and Closure